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MAINTENANCE BUREAU**

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Transportation Director

August 1, 2024

## **NOTICE OF NEED FOR SERVICES**

**TO: Whom it May Concern**

**FROM: George H. Conner, P.E.  
Deputy Director, Operations**

**RE: ADMINISTRATION AND OPERATION OF SPECIFIC SERVICE SIGNING PROGRAM**

The Alabama Department of Transportation has determined that it requires and will seek services on the referenced program. Attached is a "Notice of Need for Services" containing the scope of work and evaluation items. Entities expressing interest should be fully capable of providing all documented end results.

The purpose of this inquiry is to determine interest or non-interest of your firm providing the services required by the scope of work. Qualified firms are being asked to express their interest regarding this program and following this expression, a short list of firms will be selected for further consideration.

**Your response to this inquiry should be in the form of a proposal-type response that addresses the points listed in the evaluation portion of the need for services.**

Failure to receive such letter by the deadline indicated will be considered as "no interest."

## **NOTICE OF NEED FOR SERVICES**

Notice is hereby given that the Alabama Department of Transportation (ALDOT), Maintenance Bureau, 1409 Coliseum Boulevard, Montgomery, Alabama 36110, is requesting submittal of proposals from all firms interested in performing work outlined in the following scope of work. ALDOT will award one contract for this scope of work.

### **SCOPE OF WORK**

ALDOT is soliciting proposals from qualified firms for the operation of its Specific Service Signing Program within the rights-of-way of the interstate highway system to inform motorists of gas, food, lodging, camping and/or attraction services by means of product or business identification symbols, signs, and/or trademarks. Additional background information is provided in the attached document entitled ALDOT Executive Summary for Specific Service Signing Program.

The scope of work consists of the administration, marketing, accounting, manufacturing, installation, and maintenance of Specific Service Signs. The guidelines for administrating this program must be in accordance with the Manual on Uniform Traffic Control Devices (MUTCD), latest adopted addition; ALDOT's Procedures for Specific Service Signing on Interstate Highway Systems; ALDOT Special and Standard Highway Drawings, latest edition; and the ALDOT Standard Specifications for Highway Construction, latest edition. These documents can be found on the ALDOT website ([www.dot.state.al.us](http://www.dot.state.al.us)) by selecting the Publications link and searching with the appropriate keywords.

Submitted proposals must comply with both the Minimum Mandatory Technical Requirements and the Technical Proposal Format described below. Proposing firms will be evaluated in two phases as described in the Proposal Evaluation section.

### **MINIMUM MANDATORY TECHNICAL REQUIREMENTS**

To be considered responsive to this notice of need for services, a firm must submit a complete proposal that demonstrates the following:

1. The ability to provide all administrating functions associated with the specific service signing program.
2. The ability to provide all operational functions associated with the specific service signing program.
3. The ability to provide a specified minimum revenue amount to ALDOT annually.
4. The ability to develop a GIS inventory of Specific Service Signs compatible with ESRI or current ALDOT GIS software/asset management software.
5. The ability to provide proof of or obtain an Alabama General Contractor's License.
6. The ability to provide and maintain a website for business vendors to inquire about participating in the program and manage existing business vendor accounts.
7. The ability to provide a system, accessible to ALDOT, for consumers to leave feedback.
8. The ability to provide marketing to potential consumers.
9. The ability to provide customer service to consumers during normal business hours.

# TECHNICAL PROPOSAL FORMAT

Qualified firms must submit a proposal that addresses, at a minimum, the following topics:

## 1. Understanding of ALDOT Specific Service Signing Program

- a. Provide an overview of your understanding of the Specific Service Signing program and associated best practices as it relates to ALDOT's requirements.
- b. Describe why your firm is best suited for ALDOT's proposed effort.
- c. Demonstrate experience with DOTs or similar agencies.
- d. Provide reference letters from two public agencies noted above.

## 2. Overview of Proposed Team and Program Experience

- a. Firm and Team
  - i. Provide a profile of your company including years in business, office locations, number of employees, your proposed program team, and their experience.
  - ii. Identify any/all sub-contractors that may be used and the expertise/capability they will provide.
  - iii. Provide an organizational chart for your proposed team.
  - iv. Provide proposed key personnel and describe their roles on this project. Align experience for each team member with their proposed role.
  - v. Provide availability for proposed key team members.

## 3. Implementation Approach and Capability

- a. Explain your program management methodology for administering this program.
  - i. Provide a proposed schedule from award to fully administering and operating the Specific Service Sign Program.
  - ii. Include details on your firm's quality assurance/quality control (QA/QC) processes and program management approach.
- b. Demonstrate your program implementation and post-implementation support capabilities for business vendors, ALDOT, and the Specific Service Signing Program operation/maintenance activities.
- c. Describe your transition approach as it pertains to the administrative activities associated with the specific service signing program and the maintenance/operations of the field assets.

## 4. Revenue Proposal

- a. Provide a fee structure that demonstrates projected annual revenue generated based on current participant fee structure and future fee structure based on a maximum annual fee not to exceed \$3,000.00 per participant.
- b. Fee increases for businesses/vendors who are enrolled in the Specific Service Signing Program at the time of award shall be phased in over a three-year period.
- c. It is required for ALDOT to receive a minimum of 1.6 million dollars annually.

## 5. Assumptions

Proposer must explicitly list any and all assumptions on which their proposal is based.

Proposals must not exceed twenty (20) 8.5" X 11" pages using standard fonts and spacing, excluding cover page.

## PROPOSAL EVALUATION

Proposals will be evaluated in two phases. Phase 1 will focus on a review of each firm’s technical response submitted by proposal, as outlined in the table below.

<b>Phase 1: Detailed Technical Response (100 Total Points Possible)</b>	
<b>EVALUATION CRITERIA</b>	<b>Points Possible</b>
<b>1. Understanding of ALDOT Specific Service Signing Program</b>	<b>20</b>
<b>2. Overview of the Proposed Team and Program Experience</b>	<b>10</b>
<b>3. Implementation Approach and Capability</b>	<b>30</b>
<b>4. Revenue Proposal</b>	<b>40</b>

**Phase 2:** Based on ALDOT’s evaluation, short-listed vendors will be invited to provide a scripted demonstration of their proposed solution and implementation approach leveraging sample data provided by ALDOT. Proposers should anticipate that these demonstrations will last 1-2 days. Final evaluation criteria for the short-listed firms will be provided at the beginning of the Phase 2 evaluations.

## SCHEDULE AND SIGNIFICANT DATES

The schedule set out herein represents the State's best estimate of the schedule that will be followed. All times indicated are Central Daylight Time (CDT). If no time is indicated, it is understood to be 4:00 pm. If a component of this schedule is delayed, the rest of the schedule will likely be shifted. The anticipated schedule is as follows:

### ANTICIPATED SCHEDULE

Posting Date	8/1/2024
Deadline to Submit Questions	8/14/2024
Mandatory Pre-Proposal Conference	8/15/2024
Official Responses to Questions Posted	8/21/2024
Proposals Due	9/16/2024
Evaluation of Proposals	9/16/2024 – 10/1/2024
Short-listed firm demonstrations and evaluations	10/2/2024 – 10/22/2024
Anticipated Award	11/1/2024

A mandatory in-person pre-proposal conference is scheduled for August 15, 3:00 PM CDT in Conference Room A at 1409 Coliseum Blvd. Montgomery, AL 36110. Proposals will not be accepted from firms that did not attend the pre-proposal conference.

### SCHEDULING INFORMATION

The request for proposals will be posted on the ALDOT Procurement Website (<https://www.dot.state.al.us/business/Procurementsupplies.html>) on the posting date shown above. Proposals must be submitted to [aldotbids@dot.state.al.us](mailto:aldotbids@dot.state.al.us) as a PDF file. All questions must be submitted via email to [aldotbids@dot.state.al.us](mailto:aldotbids@dot.state.al.us) by 4:00 p.m. on the listed deadline above. Please include bid # in the email subject.

### HELPFUL LINKS

ALDOT Standard Specifications for Highway Construction:  
<https://www.dot.state.al.us/publications/Construction/Specifications.html>

ALDOT Specific Service Signing Program:  
<https://www.dot.state.al.us/programs/LOGO.html>

Manual on Uniform Traffic Control Devices (MUTCD):  
[ManualTrafficControlDevices.pdf \(state.al.us\)](#)

ALDOT Standard and Special Highway Drawings:  
[https://alletting.dot.state.al.us/Docs/Standard\\_Drawings/StdDrawingSelect.html](https://alletting.dot.state.al.us/Docs/Standard_Drawings/StdDrawingSelect.html)

ALDOT Procurement Website:  
<https://www.dot.state.al.us/business/Procurementsupplies.html>



**ALDOT EXECUTIVE SUMMARY**  
**FOR**  
**SPECIFIC SERVICE SIGNING PROGRAM**

## **INTRODUCTION**

The purpose of the **Specific Service Signing Program** is to provide a display of specific service signs within the rights-of-way of Interstate highway systems to inform motorists on such highways of gas, food, lodging, camping, and attraction services by means of product or business identification symbols, signs, and/or trademarks.

The Specific Service Signing Program for Alabama Department of Transportation (ALDOT) is overseen by the Maintenance Bureau’s Traffic Operations Section using Alabama’s LOGO Information Management and Billing System (ALIMBS). ALIMBS is an intranet web-based program accessible by approved users in the Central Office, the Areas, and the District Offices for the purpose of processing annual renewals and payment collection tracking.

ALDOT has developed an internal **Specific Service Signing Procedure (Appendix 1)** based on the shall, should, and guidance outlined in **Chapter 2J of the Manual on Uniform Traffic Control Devices (MUTCD), latest adopted edition (Appendix 2)**.

ALDOT currently sends out, collects, and processes annual renewal fees, installs new motherboards on the Mainline and/or Ramp to accommodate new business opportunities, fixes/repairs damaged motherboards and Specific Service Signing business plaques. It is a partnership / program that creates value for the business and allows the ALDOT to give motorists helpful information regarding services that are being provided.

## **ANNUAL REVENUE (Appendix 3)**

<b>SPECIFIC SERVICE SIGNS ANNUAL REVENUE 2019 - 2023</b>	
<b>FICAL YEAR</b>	<b>STATEWIDE REVENUE</b>
2019	\$1,713,575.00
2020	\$1,748,575.00
2021	\$1,708,750.00
2022	\$1,365,800.00
2023	\$1,681,700.00

**CURRENT STATEWIDE BOARD OCCUPANCY (Appendix 4)**

	NUMBER OF INTERCHANGES	NUMBER OF INTERCHANGES WITH BOARDS	NUMBER OF BOARDS	NUMBER OF SLOTS	OCCUPIED SLOTS	AVAILABLE SLOTS	% OCCUPIED	NUMBER OF PARTICIPANTS
STATEWIDE TOTAL	295	183	1048	4890	2570	2320	52.56	1358

**CURRENT SPECIFIC SERVICE SIGNING FEE STRUCTURE**

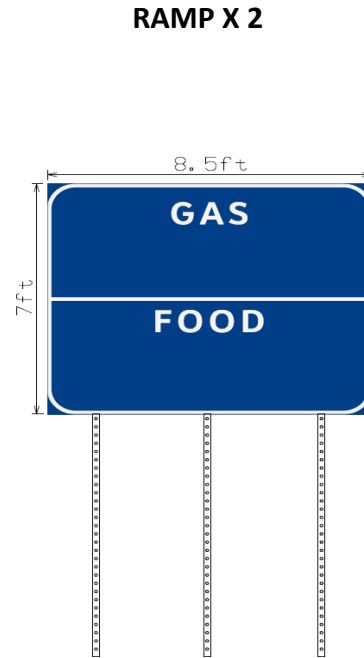
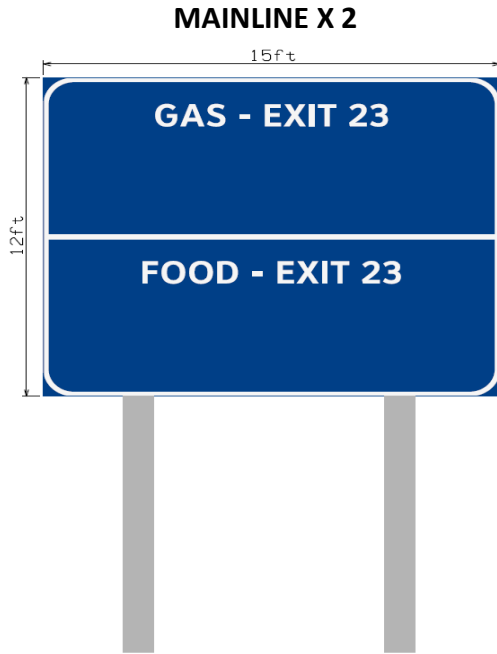
ANNUAL FEES FOR SPECIFIC SERVICE SIGNS		
Mainline Signs	=	\$450.00 each/year
Ramp Signs	=	\$250.00 each/year
Trailbazer Signs	=	\$100.00 each/year
RV Friendly Symbol	=	\$300.00 (one time fee)
Seasonal Masking	=	\$150.00 each/year

**CURRENT SPECIFIC SERVICE SIGNING ANNUAL RENEWAL STRUCTURE**

ANNUAL RENEWAL	
Nov. 1	Annual Renewals are to be sent to Specific Service Signing Participants
Jan. 1	Annual Renewal Date
Feb. 1	Late Notices are to be sent to Specific Service Signing Participants that have not paid.
Mar. 1	Annual Termination Date. Remove all unpaid Businesses.

**FABRICATION/INSTALLATION COST FOR A SPECIFIC SERVICE SIGN MOTHERBOARD**  
**(Appendix 5)**

The cost of fabrication, labor, equipment, and administrative fee for the require number of Specific Service Sign Motherboards at one interchange is approximately \$49,000.00.



**SUMMARY**

ALDOT has been approached by other entities in the past regarding the management of the Specific Service Sign Program and could not provide a complete management model that would handle all of the functions of this program as detailed above.

## **APPENDIX**

Appendix 1 – SPECIFIC SERVICE SIGNS PROGRAM PROCEDURE

Appendix 2 –MUTCD Chapter 2J.

Appendix 3 – SPECIFIC SERVICE SIGN PROGRAM ANNUAL REVENUE PER REGION/AREA

Appendix 4 – BOARD OCCUPANCY STATEWIDE

Appendix 5 – SPECIFIC SERVICE SIGN FABRICATION AND INSTALLATION COST ESTIMATE

Appendix 6 – SPECIFIC SERVICE SIGN APPLICATION AND AGREEMENT

**APPENDIX 1**

**ALABAMA  
DEPARTMENT OF TRANSPORTATION**

**PROCEDURES FOR SPECIFIC SERVICE SIGNING  
ON  
INTERSTATE HIGHWAY SYSTEMS**

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## I. **Purpose**

In accordance with the Manual on Uniform Traffic Control Devices, (MUTCD), Latest Adopted Edition, the following procedures for specific service signing are established. The purpose of these procedures is to provide for the display of specific service signs within the rights-of way of Interstate highway systems which inform motorists on such highways of fuel, food, lodging, camping and/or attraction services by means of product or business identification symbols, signs and/or trademarks.

## II. **Definitions**

As used in these procedures unless the context clearly indicates otherwise:

- A. **Department** - the Alabama Department of Transportation.
- B. **Specific Service Sign** - an information panel, rectangular in shape, located within the highway right of way and consisting of the words "GAS", "FOOD", "LODGING", "CAMPING" or "ATTRACTION" and directional information with space for one or more individual business (logo) signs to be mounted on the panel.
- C. **Business Logo or Logo Sign** - a separately attached, fully reflectorized sign mounted on the rectangular specific service sign or mounted separately as a trailblazer to show the brand, symbol, trademark, or name, or a combination of these, for the motorist service available on or adjacent to the crossroad at or near the subject interchange.
- D. **Public Telephone** - a coin operated telephone or a business telephone that is available for public use during all business hours.
- E. **Interstate Highway** - any section of highway that is a part of the "National System of Interstate and Defense Highways". A highway listed as "Off Interstate Business Loop (or Spur)" or "Temporary Interstate" is not considered a part of the Interstate Highway System.
- F. **Program** - the Specific Service Signing program as outlined in these procedures.
- G. **Drinking Water** - state, county and/or local government approved water source provided to the public by means of either a public drinking fountain or other sanitary water dispenser with cups provided at no charge.
- H. **Bumping**- occurs when a new business is placed on the Specific Service Sign panel and the presently displayed business is taken off the panel due to the new business being closer to the zero point/ physical gore interchange. This can only occur when the panel is full and on the annual renewal date.
- I. **Disqualified Business**- is any participating business which receives written notice of deficiencies, fails to comply with procedures within (30) days and whose signs have been properly removed.

## III **Specifications and Requirements**

- A. **Specific Service Sign Panel Shape & Legend.** A specific service sign bearing separately attached business logos shall be rectangular in shape with the appropriate words as follows: "GAS - Exit XXX," "FOOD - Exit XXX," "LODGING - Exit XXX," "CAMPING - Exit XXX," "ATTRACTION - Exit XXX," with the capacity for one or more individual business logos to be mounted on the sign.
- B. **Business Logo Display.** Business logos separately attached on a specific service sign shall show the logo, name, brand, symbol, or trademark of the gas, food, lodging, camping or attraction facility located at or conveniently accessible from an interchange on the Interstate System or other selected highway.

Each logo sign shall display only one business logo. Nationally, regionally, or locally known commercial symbols or trademarks shall be used when applicable. The brand or trademark identification symbol used shall be reproduced with the colors and general shape consistent with customary use. Any messages or trademarks of brand symbols which interfere with, imitate, or resemble any official warning or regulatory sign, signal or device shall not be permitted. If a logo is available, it shall be used in preference to any other form of business sign. Descriptive advertising words, phrases or slogans shall not be allowed on a business logo; e.g., "Open 24 Hours," "Great Food," "Free Coffee," "Credit Cards Accepted," "Food Mart," "Good Sam Club," etc. A portion of the bottom of a FOOD logo sign may be used to display the word "CLOSED" and the day of the week when the facility is closed. A portion at the bottom of a GAS logo sign may be used to display the legends for alternative fuels or RV ACCESS.

- C. Spacing. Specific service signs shall be erected between the previous interchange and 800 feet in advance of the exit direction sign at the interchange from which the services are available. There should be at least 800 feet spacing between the specific service signs. The specific service signs shall be so located longitudinally to take advantage of the natural terrain and have the least impact on the scenic environment. In the direction of travel, the successive panels shall be those of "ATTRACTION," "CAMPING," "LODGING," "FOOD," "GAS," in that order.
- D. Accessibility. No specific service sign should be erected at any interchange exit ramp unless an entrance ramp is also located at that interchange or at another reasonably convenient interchange to permit the motorist to proceed in the desired direction of travel without undue indirection or use of poor connecting roads. A specific service category (i.e. gas/ food/ lodging/ camping/ attraction) may appear on up to two (2) signs in each direction for an interchange approach.
- E. Application. The specific service signs are intended for application at rural interchanges where a number of motorist services are not generally available. Specific service signs may be installed within nonrural areas where the roadside development, roadway characteristics, and/or traffic conditions may diminish the ability to determine the type and number of services available. Satisfaction of eligibility requirements does not guarantee the right to participation; the State reserves the right to select locations for new specific service signs based upon travel demand, prospective eligibles, available funding, and other factors not specifically mentioned herein.
- F. Maximum Capacity. Space on the individual "GAS," "FOOD," "LODGING," "CAMPING" or "ATTRACTION" specific service signs shall be limited to that sufficient for six (6) business logos.
- G. Size of Specific Service Sign Panels.
  - 1. The maximum size of the "GAS," "FOOD," "LODGING," "CAMPING" or "ATTRACTION" specific service signs shall be 15 feet wide and 10 feet high including border.
  - 2. For double exit interchanges where the same types of services are to be signed for each exit, the specific service signs shall be as follows:
    - a. "GAS," "FOOD," "LODGING," "CAMPING" or "ATTRACTION" panels shall consist of two 15 feet wide X 6 feet high sections, one for each exit.
    - b. Each section shall be capable of accommodating a maximum of three business logos.
    - c. For double exit interchanges where a type of service is to be signed for only one exit, only one specific service sign may be used: 15 feet wide X 6 feet high for "GAS," "FOOD," "LODGING," "CAMPING" or "ATTRACTION".

H. Background & Legend. The background color of a specific service sign shall be reflectorized blue with white reflectorized legend and border.

1. The words "GAS," "FOOD," "LODGING," "CAMPING" or "ATTRACTION", as appropriate, and directional information, shall be in white reflectorized 10-inch (minimum) capital letters mounted on the blue background panel.
2. Each "GAS," "FOOD," "LODGING," "CAMPING" or "ATTRACTION" business logo on a specific service sign shall be contained within a 48-inch-wide X 36-inch-high rectangular background area, including border. The border may be omitted where the business identification symbols or trademarks are used alone. Any legend or message not a part of the nationally, regionally or locally known symbol or trademark shall be in reflectorized white on a blue reflectorized background with principal legend uppercase and lowercase letter heights of 8 inches and 6 inches respectively.

I. Business Qualifications. Any facility or site currently signed as a Supplemental Guide Sign Location is not eligible for Specific Service Signage. (See MUTCD, Latest Adopted Edition).

A motorist service business located at or conveniently accessible from an Interstate (or other selected) highway system interchange will be eligible for placement of business logos on specific service signs if the business meets the following conditions:

1. GAS – To qualify for erection of a "GAS" business logo on a specific service sign a business must meet the following conditions:
  - a. Located no more than 2 miles from the Interstate highway via an all-weather road.
  - b. Appropriate licensing as required by law.
  - c. Vehicle services of gas, oil, tire air and water.
  - d. Rest room facilities and state, county and/or local government approved drinking water available for public use. (See Section II Part G).
  - e. Year-round operation at least sixteen (16) continuous hours per day, seven (7) days a week.
  - f. Public Telephone. (See Section II Part D).
  - g. An on-premises attendant to collect monies and/or make change. However, this section does not preclude the use of automatic collection fuel pumps.
2. FOOD – To qualify for erection of a "FOOD" business logo on a specific service sign a business must meet the following conditions.
  - a. Located no more than 2 miles from the Interstate highway via an all-weather road.
  - b. Appropriate licensing as required by law and a permit to operate issued by the State Health Department as well as compliance with all local ordinances governing the provision of food to the public.



- b.* Continuous operation at least eight (8) hours per day, six (6) days per week, or (48) hours per week. Seasonal operation (100) days per year, (6) hours per day, will be considered continuous operation. Masking is required for seasonal operation unless specified otherwise herein.
- c.* Attendants and/or tour conductor on site during operating hours.
- d.* Restroom facilities available and suitable for public use.
- e.* Drinking water available and suitable for public use (See Section II Part G).
- f.* Public Telephone. (See Section II Part D).
- g.* Adequate parking to accommodate the facility's traffic with a minimum of ten (10) spaces.
- h.* Must be an activity or location that is one (1) or more of the following categories:
  - (1) Natural Beauty/Phenomena
    - (a) A natural phenomenon is limited to features created by nature. Examples include but are not limited to unusual rock formations, caves, fossil beds, and waterfalls.
    - (b) Areas of natural or scenic beauty that are of outstanding interest to the general public including State or National Parks, wilderness areas, mountain ranges, bays, lakes, rivers, canyons, and similar areas.
  - (2) Historic Site
    - (a) A historic site is limited to a structure or site that is of definite historical significance as determined by the Alabama Historical Commission and/or listed in the National Register of Historical Places. The site must be of State and/or National significance. It must be opened to the public for regularly scheduled daily tours. Self-guided tours are permissible if attendants are on site.
  - (3) Cultural Site/Museum
    - (a) A cultural site is limited to any facility for the performing arts, exhibits, or concerts that is open to all age groups.
    - (b) A museum is limited to a facility, open to the public at least one hundred (100) days per year, in which works of artistic, historical, or scientific value are cared for and exhibited to the public.

- (4) Educational Site
  - (a) Zoological or Botanical Park – A facility in which living animals, insects, or plants are kept and exhibited to the public.
  - (b) Winery or Brewery – A licensed site which produces a minimum of five hundred (500) gallons of wine and/or beer per year, produced commercially packaged for off-premises sales. Open to public for tours a minimum of three hundred twenty (320) hours per year and provides an educational format for informing visitors about wine and beer processing.
  - (c) Facility Tour Location – A facility such as a factory, institution, or plant, which conducts regularly, scheduled daily public tours year-round.
  - (d) Science Centers offering a state-of-the-art learning environment such as quality educational programs, hands-on type exhibits, theater presentations, etc., which is open to all age groups.
- (5) Recreation Site
  - (a) Recreational Area – An area that offers four (4) or more of the following activities: Cycling, boating, camping, fishing, hiking, skating, picnicking, swimming, field sports, horseback riding, rock climbing.
  - (b) Amusement Park – A permanent area which is open to the general public for three (3) or more of the following activities: Picnicking, water activities, entertainment rides, live shows, food services, etc., in operation more than three (3) months per year.
  - (c) Golf Course – A facility open to the public and offering at least nine (9) holes of play. *Miniature golf courses, driving ranges, chip-and-putt courses, and indoor golf shall not be eligible.*
  - (d) Arena – A stadium, sports complex, auditorium, fairground, or civic or convention center which has a capacity of at least five thousand (5,000) seats and is holding events on at least twenty-eight (28) days of the year.

NOTE: For non-profit Attractions participating in the Specific Service Signing Program, the Alabama Department of Transportation will waive one-half (1/2) of the amount of the annual fees noted in Section V Part A.

- i. Attractions that do not qualify under any category:
  - (1) Flea Markets, Trade Days, Junkyards, Yard Sales, Etc.
  - (2) Primary Retail Center, Outlet Malls, Shopping Centers, Etc.
  - (3) Any facility or site currently signed as a Supplemental Guide Sign Location (See MUTCD, Latest Adopted Edition).

- (4) Any facility which is not open to the traveling public or motorists' per On-Demand basis. (On-Demand basis shall be the non-reservation accommodation of drop-in visitors. Exceptions are scheduled tours/ showings, tee times, etc).
- J. Maximum Distance. Distances to eligible services should not exceed those listed above for the service in either direction. If services of the type being considered choose not to participate or are not available within the specific limit, the distance requirement may be extended. The extended distance shall be in 3 mile increments up to a maximum of 15 miles. Bumping procedures will apply to any business that participates due to the incremental extension distance requirement.
- K. Distance Measurement. Measurement of maximum distances from interchanges referred to above shall be made from the physical gore of the exit ramp (Survey Zero Point) along the normal edge of pavement of the crossroad, as a vehicle must travel to reach the nearest driveway to the business.
- L. Combination Signs. Combination type Specific Service Signs may be used in certain areas in accordance with the following criteria:
1. The combination of specific service signing using business logos will include "GAS," "FOOD," "LODGING," "CAMPING" or "ATTRACTION". No more than three (3) types of services shall be represented on any sign or sign assembly. If three (3) types of services are shown on one sign, then the logo panels shall be limited to two (2) for each service. If two (2) types of services are shown on one sign, then the logo signs shall be limited to a maximum of four (4) for one of the service types. No service type shall appear on more than two (2) signs. Before allowing a service to be displayed on two (2) signs, ALDOT personnel should take into account the potential for future growth in the area, while limiting the amount of sign modification to accommodate such action. If used, combination service signing shall maintain successive order as described in Section III Part C "Spacing" for types displayed. Regardless of the number of service types displayed, the number of Specific Service Signs along an approach to an interchange or intersection shall be limited to a maximum of four (4). No more than 6 logo signs shall be installed on each Specific Service Sign for a total of 24 logo signs per approach.
  2. If the number of qualified businesses at an interchange increases to more than the number of spaces available on the combination sign for one or both services, existing combination signs may be removed and replaced with full size specific service signs dedicated to each individual service, provided adequate spacing can be maintained and other provisions of this document are observed. (See Section III Part C.)
- M. Service Signs. Regardless of the number of categories displayed at an interchange or intersection, the number of specific service signs shall be limited to a maximum of four mainline signs and four ramp signs.
- N. Exit Ramp Signs. At single Exit interchanges where participating businesses are not visible from a ramp terminal, ramp signs shall be installed along the ramp or at the ramp terminal and may be provided along the crossroad when deemed necessary by the Area Representative. These signs shall be of the same design as the corresponding specific service signs placed along the main roadway but reduced in size. Business logos for facilities visible from the ramp terminal may be omitted. The exit ramp signs may include the distances to the businesses and shall include directional arrows in place of words. The minimum letter height shall be 4 inches except that any legend on a business logo shall be in proportion to the size of the logo.
- O. Trailblazer Signs. If the main building of a participating business is located more than 0.2 miles off the interchange or intersecting crossroad and is not readily visible from the crossroad intersection, trailblazer signs of the appropriate size shall be installed. For business participation in the program,

local agencies must participate in the necessary trailblazing off-system prior to installation of on-system trailblazers, ramp, or mainline logo signs.

#### IV. Special Requirements

- A. Each business applicant shall offer written assurance that it conforms with all applicable laws concerning the provision of public accommodations with regard to race, religion, color, age, sex, national origin or disability, and laws concerning the licensing and approval of service facilities. The business is to notify the Department upon any changes/deviations to original (Specific Service Signing) survey and/ or agreement, and/ or the above applicable laws affecting qualification. The Department reserves the right to remove any disqualified business logo by furnishing the business written notice of such intent not less than thirty (30) calendar days prior to such action. A business having received written notice of such intent, may correct deficiencies within the same thirty (30) calendar days in order to remain qualified. A disqualified business will not be eligible for application resubmission for (12) months from date of disqualification. ALDOT personnel will attempt to contact business upon sign removal. Neither compensation nor refund will be afforded a disqualified business. A disqualified business is any participating business which receives written notice of deficiencies, fails to comply with procedures within (30) days and whose signs have been properly removed.
  
- B. The selection by the Department of businesses to be displayed on specific service signs will be made from the businesses conforming to the provisions of Section III Part I., with the business closer to the interchange receiving preference. If a business meets the distance criteria for one approach to an interchange it may be allowed space for business logos for both approaches unless such permission would prevent another eligible business from acquiring such space. If a new business wants to become a participant which is closer to the interchange than one which is presently displayed on the specific service sign, then upon the annual renewal date, bumping may occur where applicable. The presently displayed business SHALL have participated in the specific service sign program at least (12) months for bumping to occur. The Department reserves the right to remove any business logo affected by this section and shall in no way be held responsible for damages arising from such action.
  
- C. All business logos shall be furnished to the Department by the business participant at no cost to the Department and shall be manufactured using materials and workmanship which are in accordance with the latest adopted edition of the Alabama Department of Transportation Standard Specifications for Highway Construction and any supplements thereto. Sheeting shall be Type III or higher. Type I-N (non-reflective vinyl) is not approved for use on business logos.
  
- D. A participating business may be located within the facility of another business (host). The host business shall meet the qualifications of one of the service types but is not required to be a participant of the Program. Businesses are allowed to share use of restrooms and public telephones in order to meet qualifications provided such improvements are located on the same premises; all other category qualifications shall be met separately by each business.
  
- E. For each facility, all Mainline, Ramp and Trailblazer Logo Signs shall be the appropriate size as shown in the Appendix and shall have identical design elements (i.e., colors, fonts, and any other applicable design elements) at all times.
  
- F. Ramp and Trailblazer signs shall not be installed if there is no corresponding Logo Sign on the Mainline Specific Service Sign panel. If a Mainline Logo sign is removed for a facility, all corresponding ramp signs and trailblazers shall also be removed.

- G. No applications shall be accepted for facilities under construction. A Qualification Survey shall not be conducted or submitted prior to the opening of business. All qualifications shall be met at the time of the Survey before a facility can be approved for participation.
- H. NO BUSINESS WILL BE ELIGIBLE TO PARTICIPATE IN THE SPECIFIC SERVICE SIGNING PROGRAM WHICH HAS AN ILLEGAL OUTDOOR ADVERTISING SIGN. (See Procedure and Requirements for Outdoor Advertising, Chapter 450-10-1).

**V. Fees and Agreements**

- A. Annual fees for specific service signs shall be as follows:

Mainline Signs	-	\$450.00 each/year
Ramp Signs	-	\$250.00 each/year
Trailblazer Signs	-	\$100.00 each/year
RV Friendly Symbol	-	\$300.00 (one-time fee)
Seasonal Masking	-	\$ 150.00 each/year

- B. Initial fees shall be submitted to the appropriate District/ Area office, along with completed application forms. Initial fees shall be equal to the annual fees as determined by the Department. Participation shall commence on the day the application is approved by the Area Office. When Participation commences on or after November 1 of any year, the initial fees shall be sufficient and credited towards the remaining year and the following full year. Prorated adjustments of fees shall not be made. The annual renewal date shall be January 1. Participating businesses will be invoiced sixty (60) days prior to the renewal date. All fees shall be remitted by check or money order payable to the **Alabama Department of Transportation. ALL CHECKS AND PAYMENTS SHALL BE SENT TO FINANCE BUREAU, CENTRAL OFFICE. ALL COPIES OF CHECKS AND PAYMENTS SHALL BE SENT TO MAINTENANCE BUREAU, CENTRAL OFFICE, ALONG WITH ALL ASSOCIATED PAPERWORK.** Paperwork may include Survey (189), Sign Requirements (190), Agreement (191), Artwork Layout, Renewal Form (192), Transmittal Letter etc. **THE ANNUAL TERMINATION DATE SHALL BE MARCH 1.** Businesses with outstanding renewal fees will be sent a "Termination Notice" approximately thirty (30) days after the annual renewal date. Failure of a participant to remit renewal fees by the annual termination date (Mar. 1) shall be cause for removal and disposal of the business logos by the Department as set forth in Part G. of this section. The business will not be eligible for application resubmission for (12) months from the date of termination.
- C. When requested by a business participant, and upon payment of a \$100.00 per sign service charge, the Department may perform services such as replacement of deteriorated, faded, or updated business logos. Any such replacement sign shall be provided by the business participant at no cost to the Department. The Department will schedule the appropriate time to perform such services as workload permits. If the replacement sign differs in design from the sign to be replaced, the business participant must have the new design approved by the Area Representative prior to fabrication. **Under no circumstances will any person other than Department employees be permitted to install, remove, or maintain business logos covered by these procedures.** When a business chooses to participate in the program on a seasonal basis an additional fee of \$150.00 per year will be charged for masking and unmasking their logo. This fee shall be paid at the time of initial application and with the annual billing each year that the business chooses to participate in the program.
- D. The Department shall not be responsible for damage to business logos caused by acts of vandalism, accidents, acts of nature (including weathering and/or natural deterioration), etc., requiring repair or replacement of the signs. In such event, business participants shall provide a new or renovated business.

logo together with payment of the \$100.00 per sign service charge to the Department for replacement of the damaged business logo(s).

- E. Individual businesses requesting participation in the Program shall submit to the Department a completed SPECIFIC SERVICE SIGNING PROGRAM AGREEMENT along with the first year's fees for participation (as outlined in paragraph A and B of this section). The business shall submit a layout of the proposed business logo for approval by the Department prior to fabrication. The Department will provide a BUSINESS SIGN REQUIREMENTS form to the applicant that itemizes the number of business logos required, the associated fees and remittance requirements. Businesses which fail to submit the required forms, fees and layouts as noted above shall not be eligible to participate in the Program.
- F. No business logo shall be displayed which, in the opinion of the Department, is unsightly, badly faded, illegible or in a substantial state of dilapidation. The Department reserves the right to remove, mask and/or require replacement of any such sign. The business participant shall provide the required replacement business logo(s) at no cost to the Department. All installation and replacement of business logos shall be accomplished by the Department and as the Department deems necessary upon payment of the appropriate fees. **The Department reserves the right to remove the business logos of any participant who fails to pay any fee or is otherwise in violation of the provisions of these procedures.**
- G. When a business logo is removed, it will be taken to the business during normal operating hours. If the sign cannot be delivered to the participant (business closed, new ownership, etc.), it will be taken to the District Maintenance shop of the District in which the business is located. The business will be notified of the removal and given thirty (30) days in which to retrieve their business logo. After thirty (30) days, the business logo will become the property of the Department and will be disposed of as the Department shall see fit.
- H. Should the Department determine that trailblazing to a participating business is necessary, it will be accomplished with an assembly, or series of assemblies, consisting of ramp sized business logo(s) and white on blue arrow pointing the appropriate direction. The business shall provide the required trailblazer logos. (See Appendix for details of trailblazing). The Department shall not be liable for trailblazing off the State Highway System.
- I. Should a business qualify for signing at two (2) or more interchanges, its business logos will be erected at the interchange located nearest to the business. If the business desires signing at both interchanges the Department may, upon approval by the Area Representative, place the business's logos at both locations, provided that such placement does not prevent another business from participating in the Program.
- J. If the Department determines that a business is not in compliance with the provisions of these procedures the following steps will be taken: The Department will notify the business that it will be given a maximum of thirty (30) days to comply with these procedures. If at the end of the thirty (30) day period the business is not in compliance, the Department shall remove the business logos.
- K. The Department reserves the right to cover or remove any business logo(s) in the conduct of maintenance operations, construction activities, research studies, or when otherwise determined by the Department to be in the best interest of the Department or the traveling public, without advance notice thereof. A business may request compensation for the covering or removal of a business logo(s) due to these activities. Business must provide reasons for compensation refunds, such as length of time logo covered or removed, loss of business due to logo being removed for construction, etc. Refund consideration is determined by dividing the annual renewal fee into quarterly amounts. Refund consideration will be reviewed for the following continuous time intervals in which signage was down due to one or more of the above-mentioned activities:

- 0-2 months = business will not receive refund consideration
- 3 months to less than 6 months = business may receive refund consideration for 3 months
- 6 months to less than 9 months = business may receive refund consideration for 6 months
- 9 months to less than 12 months = business may receive refund consideration for 9 months
- 12 months to less than 15 months = business may receive refund consideration for 12 months

The Department reserves the right to terminate this Program or any portion thereof by furnishing business participants with written notice of such intent not less than thirty (30) days prior thereto.

- L. The Transportation Director may grant an exemption to a business from the provisions of these procedures. Persons requesting variances from the provisions of these procedures must do so by written petition to the Director - Alabama Department of Transportation. All variances must comply with the Manual on Uniform Traffic Control Devices, Latest Adopted Edition.

## CHAPTER 2J. SPECIFIC SERVICE SIGNS

Section 2J.01 Eligibility

## Standard:

- 01 Specific Service signs shall be defined as guide signs that provide road users with business identification and directional information for services and for eligible attractions. Eligible service categories shall be limited to gas, food, lodging, camping, attractions, and 24-hour pharmacies.

## Guidance:

- 02 The use of Specific Service signs should be limited to areas primarily rural in character or to areas where adequate sign spacing can be maintained.

## Option:

- 03 Where an engineering study determines a need, Specific Service signs may be used on any class of highways.

## Guidance:

- 04 Specific Service signs should not be installed at an interchange where the road user cannot conveniently reenter the freeway or expressway and continue in the same direction of travel.

## Standard:

- 05 Eligible service facilities shall comply with laws concerning the provisions of public accommodations without regard to race, religion, color, age, sex, or national origin, and laws concerning the licensing and approval of service facilities.

- 06 The attraction services shall include only facilities which have the primary purpose of providing amusement, historical, cultural, or leisure activities to the public.

- 07 Distances to eligible 24-hour pharmacies shall not exceed 3 miles in any direction of an interchange on the Federal-aid system.

## Guidance:

- 08 Except as provided in Paragraph 9, distances to eligible services other than pharmacies should not exceed 3 miles in any direction.

## Option:

- 09 If, within the 3-mile limit, facilities for the services being considered other than pharmacies are not available or choose not to participate in the program, the limit of eligibility may be extended in 3-mile increments until one or more facilities for the services being considered chooses to participate, or until 15 miles is reached, whichever comes first.

## Guidance:

- 10 If State or local agencies elect to provide Specific Service signing, there should be a statewide policy for such signing and criteria for the availability of the various types of services. The criteria should consider the following:

A. To qualify for a **GAS** logo sign panel, a business should have:

1. Vehicle services including gas and/or alternative fuels, oil, and water;
2. Continuous operation at least 16 hours per day, 7 days per week for freeways and expressways, and continuous operation at least 12 hours per day, 7 days per week for conventional roads;
3. Modern sanitary facilities and drinking water; and
4. Public telephone.

B. To qualify for a **FOOD** logo sign panel, a business should have:

1. Licensing or approval, where required;
2. Continuous operations to serve at least two meals per day, at least 6 days per week;
3. Modern sanitary facilities; and
4. Public telephone.

C. To qualify for a **LODGING** logo sign panel, a business should have:

1. Licensing or approval, where required;
2. Adequate sleeping accommodations;
3. Modern sanitary facilities; and
4. Public telephone.

- D. To qualify for a **CAMPING** logo sign panel, a business should have:
1. Licensing or approval, where required;
  2. Adequate parking accommodations; and
  3. Modern sanitary facilities and drinking water.
- E. To qualify for an **ATTRACTION** logo sign panel, a facility should have:
1. Regional significance, in compliance with the provisions of Paragraph 6; and
  2. Adequate parking accommodations.

**Standard:**

- 11 If State or local agencies elect to provide Specific Service signing for pharmacies, both of the following criteria shall be met for a pharmacy to qualify for signing:
- A. The pharmacy shall be continuously operated 24 hours per day, 7 days per week, and shall have a State-licensed pharmacist present and on duty at all times; and
  - B. The pharmacy shall be located within 3 miles of an interchange on the Federal-aid system.

**Support:**

- 12 Section 2I.04 contains information regarding the Interstate Oasis program.

### Section 2J.02 Application

**Standard:**

- 01 The number of Specific Service signs along an approach to an interchange or intersection, regardless of the number of service types displayed, shall be limited to a maximum of four. In the direction of traffic, successive Specific Service signs shall be for 24-hour pharmacy, attraction, camping, lodging, food, and gas services, in that order.
- 02 A Specific Service sign shall display the word message GAS, FOOD, LODGING, CAMPING, ATTRACTION, or 24-HOUR PHARMACY, an appropriate directional legend such as the word message EXIT XX, NEXT RIGHT, SECOND RIGHT, or directional arrows, and the related logo sign panels.
- 03 No more than three types of services shall be represented on any sign or sign assembly. If three types of services are displayed on one sign, then the logo sign panels shall be limited to two for each service type (for a total of six logo sign panels). If two types of services are displayed on one sign, then the logo sign panels shall be limited to either three for each service type (for a total of six logo sign panels) or four for one service type and two for the other service type (for a total of six logo sign panels). The legend and logo sign panels applicable to a service type shall be displayed such that the road user will not associate them with another service type on the same sign.
- 04 No service type shall appear on more than two signs (see Paragraph 6).
- 05 The signs shall have a blue background, a white border, and white legends of upper-case letters, numbers, and arrows.

**Guidance:**

- 06 Where a service type is displayed on two signs, the signs for that service should follow one another in succession.
- 07 The Specific Service signs should be located to take advantage of natural terrain, to have the least impact on the scenic environment, and to avoid visual conflict with other signs within the highway right-of-way.

**Option:**

- 08 General Service signs (see Sections 2I.02 and 2I.03) may be used in conjunction with Specific Service signs for eligible types of services that are not represented by a Specific Service sign.

**Support:**

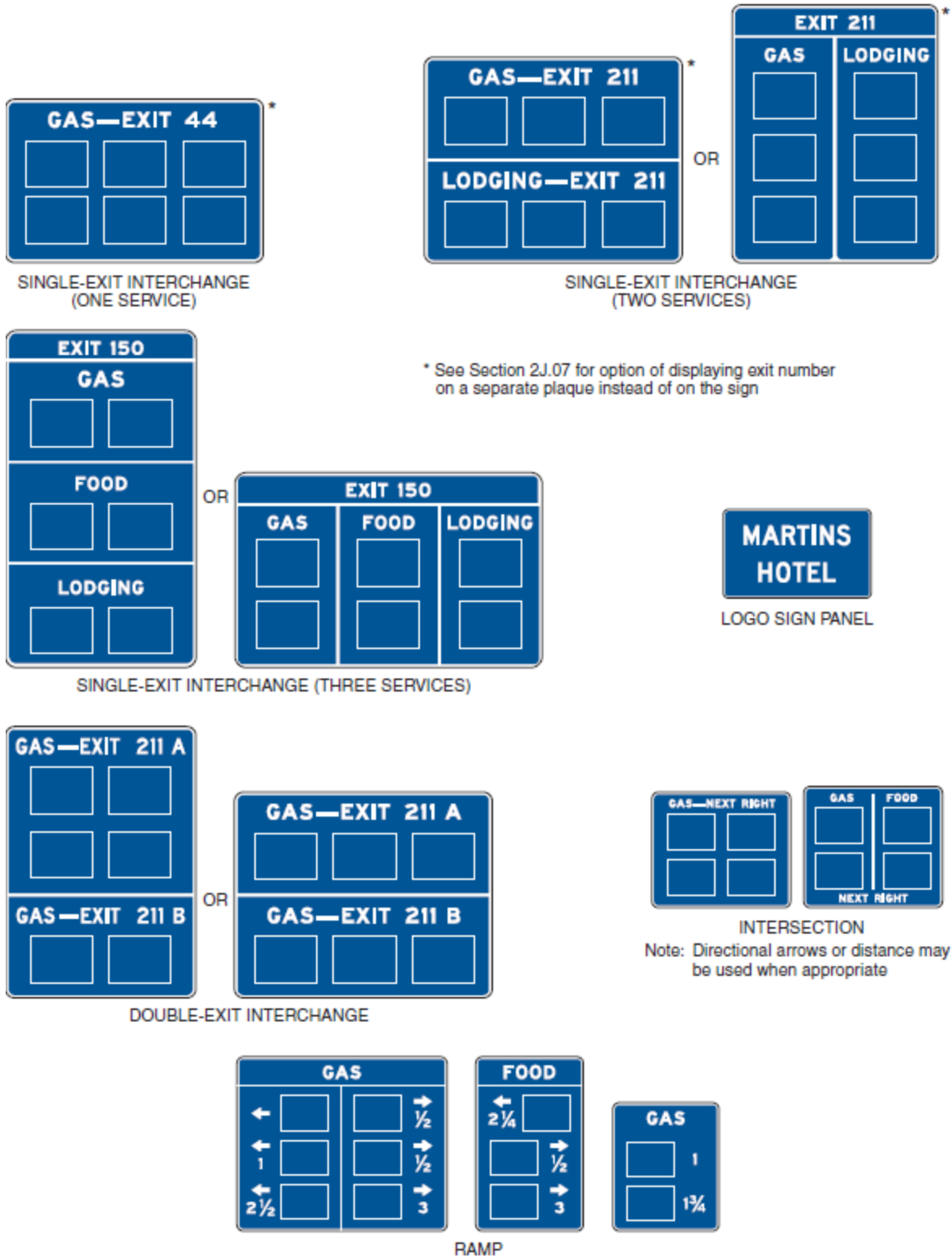
- 09 Examples of Specific Service signs are shown in Figure 2J-1. Examples of sign locations are shown in Figure 2J-2.

### Section 2J.03 Logos and Logo Sign Panels

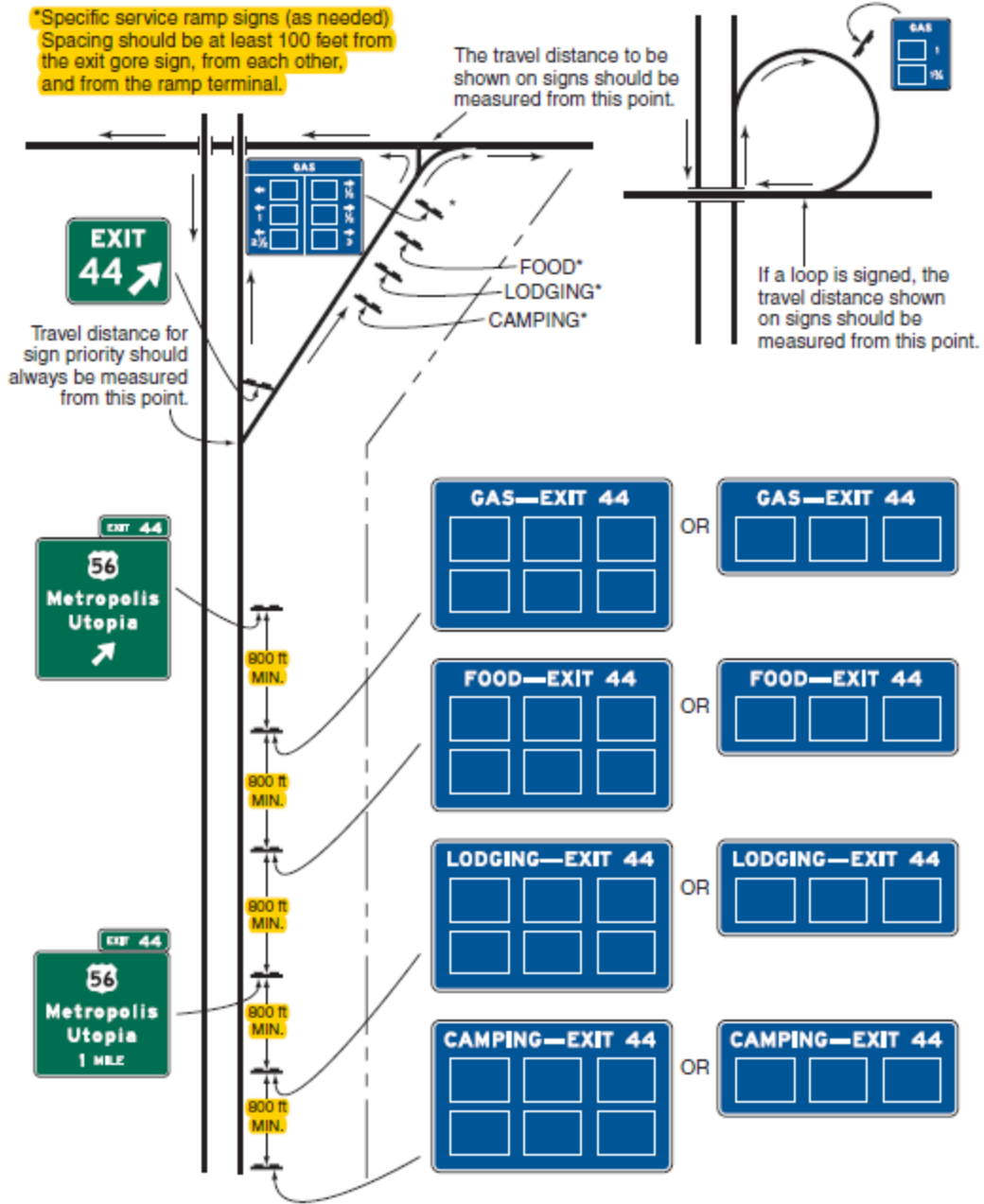
**Standard:**

- 01 A logo shall be either an identification symbol/trademark or a word message. Each logo shall be placed on a separate logo sign panel that shall be attached to the Specific Service sign. Symbols or trademarks used alone for a logo shall be reproduced in the colors and general shape consistent with customary use, and any integral legend shall be in proportionate size. A logo that resembles an official traffic control device shall not be used.

Figure 2J-1. Examples of Specific Service Signs



**Figure 2J-2. Examples of Specific Service Sign Locations**



*Guidance:*

02 A word message logo, not using a symbol or trademark, should have a blue background with white legend and border.

*Support:*

03 Section 2J.05 contains information regarding the minimum letter heights for logo sign panels.

*Option:*

04 Where business identification symbols or trademarks are used alone for a logo, the border may be omitted from the logo sign panel.

05 A portion of a logo sign panel may be used to display a supplemental message horizontally along the bottom of the logo sign panel, provided that the message displays essential motorist information (see Figure 2J-3).

**Standard:**

06 All supplemental messages shall be displayed within the logo sign panel and shall have letters and numerals that comply with the minimum height requirements shown in Table 2J-1.

**Guidance:**

07 A logo sign panel should not display more than one supplemental message.

08 The supplemental message should be displayed in a color to contrast effectively with the background of the business sign or separated from the other legend or logo by a divider bar.

09 State or local agencies that elect to allow supplemental messages on logo sign panels should develop a statewide policy for such messages.

**Support:**

10 Typical supplemental messages might include DIESEL, 24 HOURS, CLOSED and the day of the week when the facility is closed, ALTERNATIVE FUELS (see Section 2I.03), and RV ACCESS.

**Option:**

11 The RV ACCESS supplemental message may be circular.

**Standard:**

12 If the RV ACCESS supplemental message is circular, it shall be the abbreviation RV in black letters inside a yellow circle with a black border and it shall be displayed within the logo sign panel near the lower right-hand corner (see Figure 2J-4).

**Guidance:**

13 If the circular RV ACCESS supplemental message is used, the circle should have a diameter of 10 inches and the letters should have a height of 6 inches.

14 If a State or local agency elects to display the designation of businesses as providing on-premise accommodations for recreational vehicles with the RV ACCESS supplemental message or the RV Access circular message, there should be a statewide policy for such designation and criteria for qualifying businesses. The criteria should include such site conditions as access between the public roadway and the site, on-premise geometry, and parking.

**Option:**

15 If a business designated as an Interstate Oasis (see Section 2I.04) has a business logo sign panel on the Food and/or Gas Specific Service signs, the word OASIS may be displayed on the bottom portion of the logo sign panel for that business.

**Standard:**

16 A logo sign panel shall not display the symbol/trademark or name of more than one business.

**Figure 2J-3. Examples of Supplemental Messages on Logo Sign Panels**



**Table 2J-1. Minimum Letter and Numeral Sizes for Specific Service Signs According to Sign Type**

Type of Sign	Freeway or Expressway	Conventional Road or Ramp
<b>A. Specific Service Signs</b>		
Service Categories	10	6
Exit Number Words	10	—
Exit Number Numerals and Letters	10	—
Action Message Words	10	6
Distance Numerals	—	6
Distance Fraction Numerals	—	4
<b>B. Logo Sign Panels</b>		
Logo Sign Panels	60 x 36	30 x 18
Words and Numerals (Non-Trademark/Graphic Logo)	8	4
Trademark/Graphic Logo	Proportional	Proportional
Supplemental Message Words and Numerals	5	2.5

Note: Sizes are shown in inches and where applicable are shown as width x height

**Figure 2J-4. Examples of RV Access Supplemental Messages on Logo Sign Panels**



### Section 2J.04 Number and Size of Signs and Logo Sign Panels

*Guidance:*

01 *Sign sizes should be determined by the amount and height of legend and the number and size of logo sign panels attached to the sign. All logo sign panels on a sign should be the same size.*

**Standard:**

02 **Each Specific Service sign or sign assembly shall be limited to no more than six logo sign panels.**

*Option:*

03 Where more than six businesses of a specific service type are eligible for logo sign panels at the same interchange, additional logo sign panels of that same specific service type may also be displayed in accordance with the provisions of Paragraph 4. The additional logo sign panels may be displayed either by placing more than one specific service type on the same sign (see Paragraph 3 of Section 2J.02) or by using a second Specific Service sign of that specific service type if the additional sign can be added without exceeding the limit of four Specific Service signs at an interchange or intersection approach (see Paragraph 6 of Section 2J.02).

**Standard:**

04 Where logo sign panels for more than six businesses of a specific service type are displayed at the same interchange or intersection approach, the following provisions shall apply:

- A. No more than 12 logo sign panels of a specific service type shall be displayed on no more than two Specific Service signs or sign assemblies;
- B. No more than six logo sign panels shall be displayed on a single Specific Service sign; and
- C. No more than four Specific Service signs shall be displayed on the approach.

*Support:*

05 Section 2J.08 contains information regarding Specific Service signs for double-exit interchanges.

**Standard:**

06 Each logo sign panel attached to a Specific Service sign shall have a rectangular shape with a width longer than the height. A logo sign panel on signs for freeways and expressways shall not exceed 60 inches in width and 36 inches in height. A logo sign panel on signs for conventional roads and freeway and expressway ramps shall not exceed 30 inches in width and 18 inches in height. The vertical and horizontal spacing between logo sign panels shall not exceed 8 inches and 12 inches, respectively.

*Support:*

07 Sections 2A.14, 2E.15, and 2E.16 contain information regarding borders, interline spacing, and edge spacing.

### Section 2J.05 Size of Lettering

**Standard:**

01 All Specific Service signs and logo sign panels shall have letter and numeral sizes that comply with the minimum requirements of Table 2J-1.

*Guidance:*

02 *Any legend on a symbol/trademark should be proportional to the size of the symbol/trademark.*

### Section 2J.06 Signs at Interchanges

**Standard:**

01 The Specific Service signs shall be installed between the preceding interchange and at least 800 feet in advance of the Exit Direction sign at the interchange from which the services are available (see Figure 2J-2).

*Guidance:*

02 *There should be at least an 800-foot spacing between the Specific Service signs, except for Specific Service ramp signs. However, excessive spacing is not desirable. Specific Service ramp signs should be spaced at least 100 feet from the Exit Gore sign, from each other, and from the ramp terminal.*

### Section 2J.07 Single-Exit Interchanges

**Standard:**

01 At numbered single-exit interchanges, the name of the service type followed by the exit number shall be displayed on one line above the logo sign panels. At unnumbered interchanges, the directional legend NEXT RIGHT (LEFT) shall be used.

02 At single-exit interchanges, Specific Service ramp signs shall be installed along the ramp or at the ramp terminal for facilities that have logo sign panels displayed along the main roadway if the facilities are not readily visible from the ramp terminal. Directions to the service facilities shall be indicated by arrows on the ramp signs. Logo sign panels on Specific Service ramp signs shall be duplicates of those displayed on the Specific Service signs located in advance of the interchange, but shall be reduced in size (see Paragraph 6 of Section 2J.04).

*Guidance:*

03 *Specific Service ramp signs should include distances to the service facilities.*

*Option:*

04 An exit number plaque (see Section 2E.31) may be used instead of the exit number on the signs located in advance of an interchange.

**Section 2J.08 Double-Exit Interchanges***Guidance:*

01 *At double-exit interchanges, the Specific Service signs should consist of two sections, one for each exit (see Figure 2J-1).*

*Standard:*

02 At a double-exit interchange, the top section shall display the logo sign panels for the first exit and the bottom section shall display the logo sign panels for the second exit. At numbered interchanges, the name of the service type and the exit number shall be displayed above the logo sign panels in each section. At unnumbered interchanges, the word message NEXT RIGHT (LEFT) and SECOND RIGHT (LEFT) shall be used in place of the exit number. The number of logo sign panels on the sign (total of both sections) or the sign assembly shall be limited to six.

*Guidance:*

03 *At a double-exit interchange, where a service type is displayed on two Specific Service signs in accordance with the provisions of Section 2J.04, one of the signs should display the logo sign panels for that service type for the businesses that are accessible from one of the two exits and the other sign should display the logo sign panels for that service type for the businesses that are accessible from the other exit.*

*Option:*

04 At a double-exit interchange where there are four logo sign panels to be displayed for one of the exits and one or two logo sign panels to be displayed for the other exit, the logo sign panels may be arranged in three rows with two logo sign panels per row.

05 At a double-exit interchange, where a service is to be signed for only one exit, one section of the Specific Service sign may be omitted, or a single exit interchange sign may be used. Signs on ramps and crossroads as described in Section 2J.07 may be used at a double-exit interchange.

**Section 2J.09 Specific Service Trailblazer Signs***Support:*

01 Specific Service trailblazer signs (see Figure 2J-5) are guide signs with one to four logo sign panels that display business identification and directional information for services and for eligible attractions. Specific Service trailblazer signs are installed along crossroads for facilities that have logo sign panels displayed along the main roadway and ramp, and that require additional vehicle maneuvers.

*Standard:*

02 Specific Service trailblazer signs shall be installed along crossroads where the route to the business requires a direction change, where it is questionable as to which roadway to follow, or where additional guidance is needed. Where it is not feasible or practical to install Specific Service trailblazer signs to such businesses, those businesses shall not be considered eligible for signing from the ramp and main roadway. A Specific Service trailblazer sign shall not be required at the point where the business is visible from the roadway and its access is readily apparent.

*Guidance:*

03 *If used, a Specific Service trailblazer sign should be located a maximum of 500 feet in advance of any required turn.*

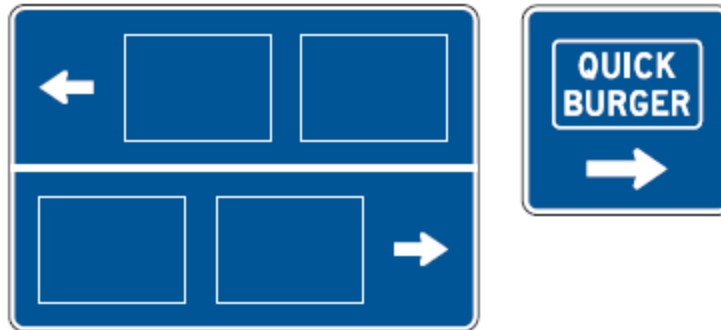
*Standard:*

04 The location of other traffic control devices shall take precedence over the location of a Specific Service trailblazer sign.

05 When used, each Specific Service trailblazer sign or sign assembly shall be limited to no more than four logo sign panels. The logo sign panels on Specific Service trailblazer signs shall be duplicates of those displayed on the Specific Service ramp signs.

06 Appropriate legends, such as directional arrows or the word message NEXT RIGHT or SECOND RIGHT, shall be displayed with the logo sign panel to provide proper guidance. The directional legend and border shall be white and shall be displayed on a blue background.

Figure 2J-5. Examples of Specific Service Trailblazer Signs

**Option:**

- 07 Specific Service trailblazer signs may contain various types of services on a single sign or on a sign assembly.  
 08 Specific Service trailblazer signs may be placed farther from the edge of the road than other traffic control signs.

**Section 2J.10 Signs at Intersections****Standard:**

- 01 Where both tourist-oriented information (see Chapter 2K) and specific service information would be needed at the same intersection, the design of the tourist-oriented directional signs shall be used, and the needed specific service information shall be incorporated.

**Guidance:**

- 02 If Specific Service signs are used on conventional roads or at intersections on expressways, they should be installed between the previous interchange or intersection and at least 300 feet in advance of the intersection from which the services are available.  
 03 The spacing between signs should be determined on the basis of an engineering study.  
 04 Logo sign panels should not be displayed for a type of service for which a qualified facility is readily visible.

**Standard:**

- 05 If Specific Service signs are used on conventional roads or at intersections on expressways, the name of each type of service shall be displayed above its logo sign panel(s), together with an appropriate legend, such as NEXT RIGHT (LEFT) or a directional arrow, either displayed on the same line as the name of the type of service or displayed below the logo sign panel(s).

**Option:**

- 06 Signs similar to Specific Service ramp signs as described in Section 2J.07 may be provided on the crossroad.

**Section 2J.11 Signing Policy****Guidance:**

- 01 Each highway agency that elects to use Specific Service signs should establish a signing policy that includes, as a minimum, the guidelines of Section 2J.01 and at least the following criteria:
- A. Selection of eligible businesses;
  - B. Distances to eligible services;
  - C. The use of logo sign panels, legends, and signs conforming with this Manual and State design requirements;
  - D. Removal or covering of logo sign panels during off seasons for businesses that operate on a seasonal basis;
  - E. The circumstances, if any, under which Specific Service signs are permitted to be used in non-rural areas; and
  - F. Determination of the costs to businesses for initial permits, installations, annual maintenance, and removal of logo sign panels.

**APPENDIX 3**

**Area Income Summary Report  
2019**

Area	Renewal	New	Replace	Total
North Region, Guntersville Area	\$ 177,850.00	\$ 14,850.00	\$ 4,200.00	\$ 196,900.00
North Region, Tusculmbia Area	\$ 52,925.00	\$ 0.00	\$ 900.00	\$ 53,825.00
East Central Region, Birmingham Area	\$ 540,650.00	\$ 22,200.00	\$ 7,200.00	\$ 570,050.00
East Central Region, Alex City Area	\$ 119,550.00	\$ 4,300.00	\$ 2,400.00	\$ 126,250.00
West Central Region, Tuscaloosa Area	\$ 184,000.00	\$ 12,200.00	\$ 1,900.00	\$ 198,100.00
Southeast Region, Montgomery Area	\$ 298,600.00	\$ 18,700.00	\$ 2,400.00	\$ 319,700.00
Southwest Region, Mobile Area	\$ 229,150.00	\$ 18,000.00	\$ 1,600.00	\$ 248,750.00
<b>STATE WIDE TOTAL</b>	<b>\$ 1,602,725.00</b>	<b>\$ 90,250.00</b>	<b>\$ 20,600.00</b>	<b>\$ 1,713,575.00</b>

**Area Income Summary Report  
2020**

Area	Renewal	New	Replace	Total
North Region, Guntersville Area	\$ 192,000.00	\$ 12,400.00	\$ 1,800.00	\$ 206,200.00
North Region, Tusculmbia Area	\$ 50,925.00	\$ 1,400.00	\$ 300.00	\$ 52,625.00
East Central Region, Birmingham Area	\$ 568,700.00	\$ 19,650.00	\$ 6,900.00	\$ 595,250.00
East Central Region, Alex City Area	\$ 121,750.00	\$ 2,300.00	\$ 400.00	\$ 124,450.00
West Central Region, Tuscaloosa Area	\$ 132,250.00	\$ 1,150.00	\$ 1,400.00	\$ 134,800.00
Southeast Region, Montgomery Area	\$ 308,900.00	\$ 15,600.00	\$ 5,400.00	\$ 329,900.00
Southwest Region, Mobile Area	\$ 223,700.00	\$ 17,100.00	\$ 1,000.00	\$ 241,800.00
West Central Region, Fayette Area	\$ 59,350.00	\$ 3,500.00	\$ 700.00	\$ 63,550.00
<b>STATE WIDE TOTAL</b>	<b>\$ 1,657,575.00</b>	<b>\$ 73,100.00</b>	<b>\$ 17,900.00</b>	<b>\$ 1,748,575.00</b>

**Area Income Summary Report  
2021**

Area	Renewal	New	Replace	Total
North Region, Guntersville Area	\$ 199,975.00	\$ 8,800.00	\$ 1,000.00	\$ 209,775.00
North Region, Tusculmbia Area	\$ 51,525.00	\$ 6,750.00	\$ 0.00	\$ 58,275.00
East Central Region, Birmingham Area	\$ 541,150.00	\$ 43,750.00	\$ 4,600.00	\$ 589,500.00
East Central Region, Alex City Area	\$ 117,450.00	\$ 4,300.00	\$ 800.00	\$ 122,550.00
West Central Region, Tuscaloosa Area	\$ 127,450.00	\$ 4,150.00	\$ 800.00	\$ 132,400.00
Southeast Region, Montgomery Area	\$ 307,800.00	\$ 7,650.00	\$ 200.00	\$ 315,650.00
Southwest Region, Mobile Area	\$ 207,400.00	\$ 5,300.00	\$ 0.00	\$ 212,700.00
West Central Region, Fayette Area	\$ 58,100.00	\$ 9,800.00	\$ 0.00	\$ 67,900.00
<b>STATE WIDE TOTAL</b>	<b>\$ 1,610,850.00</b>	<b>\$ 90,500.00</b>	<b>\$ 7,400.00</b>	<b>\$ 1,708,750.00</b>

**Area Income Summary Report  
2022**

Area	Renewal	New	Replace	Total
North Region, Guntersville Area	\$ 205,075.00	\$ 4,800.00	\$ 1,700.00	\$ 211,575.00
North Region, Tusculmbia Area	\$ 56,175.00	\$ 4,900.00	\$ 0.00	\$ 61,075.00
East Central Region, Birmingham Area	\$ 338,300.00	\$ 7,850.00	\$ 800.00	\$ 346,950.00
East Central Region, Alex City Area	\$ 118,250.00	\$ 4,400.00	\$ 1,800.00	\$ 124,450.00
West Central Region, Tuscaloosa Area	\$ 3,850.00	\$ 0.00	\$ 200.00	\$ 4,050.00
Southeast Region, Montgomery Area	\$ 309,200.00	\$ 8,900.00	\$ 800.00	\$ 318,900.00
Southwest Region, Mobile Area	\$ 220,900.00	\$ 10,350.00	\$ 0.00	\$ 231,250.00
West Central Region, Fayette Area	\$ 65,750.00	\$ 1,400.00	\$ 400.00	\$ 67,550.00
<b>STATE WIDE TOTAL</b>	<b>\$ 1,317,500.00</b>	<b>\$ 42,600.00</b>	<b>\$ 5,700.00</b>	<b>\$ 1,365,800.00</b>

**Area Income Summary Report  
2023**

<b>Area</b>	<b>Renewal</b>	<b>New</b>	<b>Replace</b>	<b>Total</b>
North Region, Guntersville Area	\$ 204,775.00	\$ 7,800.00	\$ 2,500.00	\$ 215,075.00
North Region, Tusculmbia Area	\$ 61,075.00	\$ 2,900.00	\$ 0.00	\$ 63,975.00
East Central Region, Birmingham Area	\$ 556,700.00	\$ 10,500.00	\$ 700.00	\$ 567,900.00
East Central Region, Alex City Area	\$ 118,650.00	\$ 5,700.00	\$ 500.00	\$ 124,850.00
West Central Region, Tuscaloosa Area	\$ 111,100.00	\$ 0.00	\$ 1,200.00	\$ 112,300.00
Southeast Region, Montgomery Area	\$ 301,550.00	\$ 1,400.00	\$ 400.00	\$ 303,350.00
Southwest Region, Mobile Area	\$ 224,100.00	\$ 4,600.00	\$ 0.00	\$ 228,700.00
West Central Region, Fayette Area	\$ 64,150.00	\$ 1,400.00	\$ 0.00	\$ 65,550.00
<b>STATE WIDE TOTAL</b>	<b>\$ 1,642,100.00</b>	<b>\$ 34,300.00</b>	<b>\$ 5,300.00</b>	<b>\$ 1,681,700.00</b>





## APPENDIX 4

### BOARD OCCUPANCY STATEWIDE

Region/Area	Route	Num Slots	Occupied	Available	% Occupied
East Central Region, Alex City Area	IN0020	252	127	125	50.40
East Central Region, Alex City Area	IN0085	84	38	46	45.24
		<b>336</b>	<b>165</b>	<b>171</b>	<b>49.11</b>
East Central Region, Birmingham Area	IN0020	224	138	86	61.61
East Central Region, Birmingham Area	IN0022	36	8	28	22.22
East Central Region, Birmingham Area	IN0059	277	164	113	59.21
East Central Region, Birmingham Area	IN0065	600	359	241	59.83
East Central Region, Birmingham Area	IN0459	276	185	91	67.03
		<b>1413</b>	<b>854</b>	<b>559</b>	<b>60.44</b>
North Region, Guntersville Area	IN0059	234	135	99	57.69
North Region, Guntersville Area	IN0065	192	106	86	55.21
North Region, Guntersville Area	IN0565	105	52	53	49.52
North Region, Guntersville Area	IN0759	18	12	6	66.67
		<b>549</b>	<b>305</b>	<b>244</b>	<b>55.56</b>
North Region, Tusculmbia Area	IN0065	223	107	116	47.98
		<b>223</b>	<b>107</b>	<b>116</b>	<b>47.98</b>
Southeast Region, Montgomery Area	AL0008	24	6	18	25.00
Southeast Region, Montgomery Area	IN0065	372	217	155	58.33
Southeast Region, Montgomery Area	IN0085	452	245	207	54.20
		<b>848</b>	<b>468</b>	<b>380</b>	<b>55.19</b>
Southwest Region, Mobile Area	IN0010	336	194	142	57.74
Southwest Region, Mobile Area	IN0065	372	151	221	40.59
		<b>708</b>	<b>345</b>	<b>363</b>	<b>48.73</b>
West Central Region, Fayette Area	IN0020	72	24	48	33.33
West Central Region, Fayette Area	IN0022	255	81	174	31.76
		<b>327</b>	<b>105</b>	<b>222</b>	<b>32.11</b>
West Central Region, Tuscaloosa Area	IN0020	366	161	205	43.99
West Central Region, Tuscaloosa Area	IN0065	120	60	60	50.00
		<b>486</b>	<b>221</b>	<b>265</b>	<b>45.47</b>
	<b>State Total</b>	<b>4890</b>	<b>2570</b>	<b>2320</b>	<b>52.56</b>

**APPENDIX 5**

**LOGO Installations  
Interstate ML and Ramp Layouts  
COST ESTIMATE**

<b>MATERIAL</b>			
Description	Quantity	Price (\$)	Quantity Price (\$)
 Northbound Mainline	180 SF	\$30.00/SF	\$5,400.00
 Southbound Mainline	180 SF	\$30.00/SF	\$5,400.00
 Northbound Ramp	59.5 SF	\$30.00/SF	\$1,785.00
 Southbound Ramp	59.5 SF	\$30.00/SF	\$1,785.00
W 8x18 I-Beam Posts for Mainline (4 Posts)	100 LF	\$241.50/LF	\$24,150.00
2-1/2" X 2-1/2" X 14' for Ramp Square Tube Post (6 Posts)	96 LF	\$2.36/LF	\$226.56
2-1/4" X 2-1/4" X 14' for Ramp Square Tube Post (6 Posts)	96 LF	\$2.23/LF	\$214.08
Square Tube Base Assembly, Slip with Anchor	6 EA	\$94.06/EACH	\$564.36
24' C-Channel Bracing	4 EACH	\$46.86/EACH	\$187.44
2-1/2" Square Post Clamp	2 BOX	\$53.34/BOX	\$106.68
Self Tapping Screw	2 BOX	\$12.29/BOX	\$24.58
Concrete	6.0 YD <sup>3</sup>	\$100.00/YD <sup>3</sup>	\$600.00
<b>MATERIAL COST</b>			<b>\$40,443.70</b>
<b>LABOR &amp; EQUIPMENT</b>			
Description	Quantity	Price (\$) (Labor Additive Included)	Quantity Price (\$)
TMT III	32 HOURS	\$34.69/HOUR	\$1,110.08
TMT II	32 HOURS	\$22.80/HOUR	\$729.60
TMT I	32 HOURS	\$19.68/HOUR	\$629.76
CREW CAB TRUCK	25 MILES	\$0.60/MILE	\$15.00
AUGER/BUCKET TRUCK	25 MILES	\$3.55/MILE	\$88.75
FLAT BED TRUCK	25 MILES	\$3.50/MILE	\$87.50
<b>LABOR &amp; EQUIPMENT COST</b>			<b>\$2,660.69</b>
<b>Admin Fee</b>			
13.63%			
<b>GRAND TOTAL</b>			<b>\$48,979.52</b>

**APPENDIX 6**

**ALABAMA DEPARTMENT OF TRANSPORTATION**

**DISTANCE**

**DIRECTION**

**SPECIFIC SERVICE SIGNING**

**NSEW**

**QUALIFICATION SURVEY**

**NSEW**

**DATE** \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

Type of facility: GAS  FOOD  LODGING  CAMPING  ATTRACTION  Bumping Required

Options: RV Symbol  (For RV Symbol, attach completed On Site Inspection Checklist) Business being bumped \_\_\_\_\_

Route \_\_\_\_\_ Interchange Exit No. \_\_\_\_\_ Crossroad Route \_\_\_\_\_

Business Name \_\_\_\_\_ Trade Name \_\_\_\_\_

Address \_\_\_\_\_

Representative of Business \_\_\_\_\_ Phone Number \_\_\_\_\_  
(Person with authority to sign)

Person Interviewed \_\_\_\_\_ Title/Position \_\_\_\_\_

<u>GAS</u>	<u>FOOD</u>	<u>LODGING</u>	<u>CAMPING</u>	<u>ATTRACTIONS</u>
<b>VEHICLE SERVICES</b> GAS <input type="checkbox"/> OIL <input type="checkbox"/> TIRE AIR <input type="checkbox"/> WATER FOR BATT/RAD <input type="checkbox"/> APPROPRIATE LICENSING YES <input type="checkbox"/> NO <input type="checkbox"/> APPROVED DRINKING WATER YES <input type="checkbox"/> NO <input type="checkbox"/> PUBLIC REST ROOM YES <input type="checkbox"/> NO <input type="checkbox"/> PUBLIC TELEPHONE YES <input type="checkbox"/> NO <input type="checkbox"/> ON PREMISE ATTENDANT YES <input type="checkbox"/> NO <input type="checkbox"/>	<b>MEALS SERVED</b> BKFAST <input type="checkbox"/> LUNCH <input type="checkbox"/> SUPP <input type="checkbox"/> APPROPRIATE LICENSING YES <input type="checkbox"/> NO <input type="checkbox"/> PUBLIC HEALTH PERMIT YES <input type="checkbox"/> NO <input type="checkbox"/> GRADE _____ INDOOR SEATING CAP _____ MINIMUM 20 YEAR-ROUND OPERATION YES <input type="checkbox"/> NO <input type="checkbox"/> PUBLIC RESTROOM YES <input type="checkbox"/> NO <input type="checkbox"/> PUBLIC TELEPHONE YES <input type="checkbox"/> NO <input type="checkbox"/>	<b>ROOMS AVAILABLE</b> MINIMUM 10 APPROPRIATE LICENSING YES <input type="checkbox"/> NO <input type="checkbox"/> PUBLIC HEALTH PERMIT YES <input type="checkbox"/> NO <input type="checkbox"/> GRADE _____ ADEQUATE OFF ST. PARK YES <input type="checkbox"/> NO <input type="checkbox"/> YEAR-ROUND OPERATION YES <input type="checkbox"/> NO <input type="checkbox"/> PUBLIC TELEPHONE YES <input type="checkbox"/> NO <input type="checkbox"/>	<b>SITES AVAILABLE</b> MINIMUM 10 APPROPRIATE LICENSING YES <input type="checkbox"/> NO <input type="checkbox"/> PUBLIC HEALTH PERMIT YES <input type="checkbox"/> NO <input type="checkbox"/> GRADE _____ ST APPROVED WATER SYS YES <input type="checkbox"/> NO <input type="checkbox"/> APPROVED SEWER SYSTEM YES <input type="checkbox"/> NO <input type="checkbox"/> APPROVAL AUTHORITY CITY <input type="checkbox"/> COUNTY <input type="checkbox"/> STATE <input type="checkbox"/> ADEQUATE PARKING YES <input type="checkbox"/> NO <input type="checkbox"/> PUBLIC TELEPHONE YES <input type="checkbox"/> NO <input type="checkbox"/>	<b>TYPE:</b> APPROVED DRINKING WATER. YES <input type="checkbox"/> NO <input type="checkbox"/> PUBLIC RESTROOM YES <input type="checkbox"/> NO <input type="checkbox"/> PUBLIC TELEPHONE YES <input type="checkbox"/> NO <input type="checkbox"/> ADEQUATE PARKING YES <input type="checkbox"/> NO <input type="checkbox"/> NON-PROFIT YES <input type="checkbox"/> NO <input type="checkbox"/> IF NON-PROFIT, FEES WILL BE 1/2 OF NORMAL ANNUAL FEE.  <b><u>ATTACH PROOF</u></b>

<b>HOURS OF OPERATION</b>	24 HRS _____	SUN _____	MON _____	TUE _____									
	WED _____	THU _____	FRI _____	SAT _____									
<b>MONTHS OF OPERATION (IF SEASONAL)</b>	JAN _____	FEB _____	MAR _____	APR _____	MAY _____	JUN _____	JUL _____	AUG _____	SEP _____	OCT _____	NOV _____	DEC _____	ALL _____

NOTES: \_\_\_\_\_  
\_\_\_\_\_

I CERTIFY THAT THE INFORMATION ON THIS FORM IS TRUE AND ACCURATE TO THE BEST OF MY KNOWLEDGE:

\_\_\_\_\_  
BUSINESS REPRESENTATIVE                      DATE                      ALABAMA DEPT. OF TRANSPORTATION                      DATE

TAX I.D. NO. (REQUIRED) \_\_\_\_\_ TITLE \_\_\_\_\_

ALABAMA DEPARTMENT OF TRANSPORTATION  
 SPECIFIC SERVICE SIGNING  
 BUSINESS SIGN REQUIREMENTS

Route \_\_\_\_\_ Interchange Exit No. \_\_\_\_\_ Crossroad \_\_\_\_\_

\_\_\_\_\_  
 Name of Business

\_\_\_\_\_  
 Mailing Address of Business

The type, size, quantity and annual fees for business signs required for participation in the Specific Service Signing Program of the Alabama Department of Transportation for the business and location shown above are as follows:

GAS <input type="checkbox"/> FOOD <input type="checkbox"/> LODGING <input type="checkbox"/> CAMPING <input type="checkbox"/> ATTRACTION <input type="checkbox"/> RV SYMBOL <input type="checkbox"/>						
_____	48 in. X 36 in.	Mainline	@	\$450.00	each/yr =	\$ _____
_____	24 in. X 18 in.	Ramp	@	\$250.00	each/yr =	\$ _____
_____	24 in. X 18 in.	Trailblazer	@	\$100.00	each/yr =	\$ _____
_____		Seasonal Masking	@	\$150.00	annually =	\$ _____
_____	12 in. Diameter	RV Symbol	@	\$300.00	one time =	\$ _____
_____	< Total Signs Needed			Total annual fees	>	\$ _____

The application fee payable to the Alabama Department of Transportation, along with this and all other application forms shall be submitted to the Address for Correspondence shown below.

Businesses applying for participation in the Specific Service Signing Program are required to submit a layout of their proposed business signs for approval by the Alabama Department of Transportation, Area Representative before the signs are fabricated. All business signs shall be fabricated in accordance with the specifications of the Procedures for Specific Service Signing and all other applicable specifications of the Alabama Department of Transportation. All business signs shall be delivered (properly insured) to the Address for Shipping shown below for installation by the Alabama Department of Transportation.

Address for Correspondence: \_\_\_\_\_  
 \_\_\_\_\_ Area Representative

Address for Shipping: \_\_\_\_\_

Alabama Department of Transportation \_\_\_\_\_  
 \_\_\_\_\_, AL \_\_\_\_\_ - \_\_\_\_\_

Alabama Department of Transportation \_\_\_\_\_  
 \_\_\_\_\_, AL \_\_\_\_\_ - \_\_\_\_\_

Signature for Business \_\_\_\_\_ Date \_\_\_\_\_ Signature for Department \_\_\_\_\_ Date \_\_\_\_\_

If further information is desired concerning the Specific Service Signing Program, please contact:  
 \_\_\_\_\_

**ALABAMA DEPARTMENT OF TRANSPORTATION  
SPECIFIC SERVICE SIGNING PROGRAM  
AGREEMENT**

WHEREAS, it is the desire of \_\_\_\_\_  
(Name of Business)

\_\_\_\_\_  
(Mailing Address of Business)

hereinafter referred to as BUSINESS, to participate in the program of the Alabama Department of Transportation, hereinafter referred to as the DEPARTMENT, to provide specific service signing for motorist services within the DEPARTMENT rights-of-way.

The BUSINESS desires signing for \_\_\_\_\_ service. The BUSINESS agrees to abide by the regulations as set forth in the Procedures for Specific Service Signing as approved by the Transportation Director, as the same are currently in force or as may be amended in the future. The BUSINESS acknowledges receipt of a copy of the Procedures for Specific Service Signing currently in force for this program.

In consideration of participating in the Specific Service Signing Program the BUSINESS agrees to pay an annual fee established by the DEPARTMENT.

Therefore, in consideration thereof, the BUSINESS offers this written assurance that it conforms with all applicable laws concerning the provision of public accommodations without regard to race, religion, color, sex, national origin, or disability and shall not be in breach of this assurance; and

It is understood that should the BUSINESS at any time be in breach of this assurance or at any time fail to meet the minimum criteria by which it qualified for participation in this program, the DEPARTMENT will take the necessary actions to remove all business signs, and there shall be no further obligation on the part of the DEPARTMENT. A business is subject to becoming disqualified if changes/ deviations are made to the original (Specific Service Signing) survey and/ or agreement which make business noncompliant. The Department will furnish the BUSINESS written notice of such intent not less than thirty (30) calendar days prior thereto; and

It is understood that the BUSINESS shall furnish to the DEPARTMENT at the designated place the necessary business signs displaying the name, symbol or trademark of the BUSINESS fabricated according to DEPARTMENT specifications, at no cost to the DEPARTMENT; and

It is understood that the DEPARTMENT reserves the right to cover or remove any or all business signs in the conduct of maintenance operations, construction activities, research studies, or whenever deemed by the DEPARTMENT to be in the best interest of the DEPARTMENT or the traveling public, without advance notice thereof.

It is understood that the DEPARTMENT reserves the right to terminate this program or any portion thereof at any time.

The BUSINESS assumes full responsibility for any damage, deterioration, or loss of any of its signs and agrees to bear all costs of replacement; It is understood that all signs for any business operating on a seasonal basis shall be covered or removed for the period during which the BUSINESS is closed to the public; and

It is understood that should the number of businesses providing a particular service at an individual interchange increase to more than the maximum number of business sign spaces allotted on a Specific Service Panel and a closer business qualifies and requests installation of its business signs, the BUSINESS could be deleted from the program, and the business signs removed at the next annual renewal date; and

AGREEMENT - Page 1 of 2

It is understood that the Alabama Department of Transportation forms named Specific Service Signing Qualification Survey and Specific Service Business Sign Requirements are made a part of this Agreement stating the conditions of operation by which the BUSINESS is approved for participation in this program, and the number of business signs the BUSINESS is required to furnish to the DEPARTMENT.

\_\_\_\_\_  
Name (Print or Type)

\_\_\_\_\_  
Name (Print or Type)

\_\_\_\_\_  
Signature for the BUSINESS (DATE)

\_\_\_\_\_  
Signature for the DEPARTMENT (DATE)

\_\_\_\_\_  
Title

\_\_\_\_\_  
Title

\_\_\_\_\_  
Witness

Affix corporate seal if business is incorporated:

(DEPARTMENT REPRESENTATIVE: Execute an original and make two copies. One copy is to be returned to the business. One copy is to be retained by the Region / Area. The original is to be forwarded to the Maintenance Bureau.)

AGREEMENT - Page 2 of 2